



STELLA SHOW MGMT. CO. ★ www.stellashows.com

Dear Chicago Vendors,

Spring is almost here (really!) and so is the 11th

**Chicago Botanic Garden Antiques & Garden Fair on
April 15-17, 2011!**

Please review this packet carefully. It includes the information you need to have a problem free set up and a successful experience at the Chicago Botanic Garden. If a paper color is not indicated on your yellow card, please call or email ASAP! We are happy to answer any additional questions you may have. Your badges, vehicle pass and local information will be included in the next packet.

If you haven't done so already, book your hotel rooms! Horizons Travel has obtained room blocks at the Courtyard by Marriot for \$87 and at the Renaissance for \$89. Horizons can be reached at 1-800-982-6436 or on the web: www.MeetingAttendee.com.

There are lots of plans in the works for the Fair. The theme of this year's event is *Landscapes Transformed, Gardens of a New Era*. Top names in landscaping in the Chicago area will produce display gardens that illustrate a more modern approach to gardens, including sustainability, retaining resources and incorporating modern architecture. Guest lecturer **Peter Wirtz** will travel from Belgium to speak on contemporary garden design.

Please remember to send me photos of the items you are bringing to the Fair, along with a brief description. We have several social media promotions in progress and the garden photos you send really tell the story!

Advance tickets are on sale now. The Chicago market is hungry for spring and for the Fair- so get ready!!

Sincerely,

Michele Oswald
and the Stella Show Mgmt. Team