

**APPLICATION**

**For Office Use**



**CountryLiving**  
**FAIR**  
at Stone Mountain Park

The pages of *Country Living* magazine come to life!  
**October 21-22-23, 2011**

**Stone Mountain PARK Atlanta, GA**

Stone Mountain Park is a world class destination and Georgia's most visited attraction. There are two hotels and a campground at the park. The fair will be held in the event meadow along winding wooded paths. Stone Mountain is at exit 8 of US 78 east, just 16 miles from downtown.

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	B

EXHIBITOR # \_\_\_\_\_  
Show Code: CLF1011  
Booth Size: \_\_\_\_\_  
Booth Area: \_\_\_\_\_  
Fee: \_\_\_\_\_

Please indicate your booth preference. If you require a size or shape booth not listed below or special equipment, describe it in the special request area and we will send you a quote.

**CIRCLE BOOTH CHOICE:**

**Outdoor space** (no electric - Exhibitor must provide own white pop up tent or cover\*) 10'x10' \$750 10'x20' \$1500

**Individual tent** (Rental tent is provided - no electric) 10'x10' \$900 10'x20' \$1800

All booths are among the trees along paved paths.

**Special Requests:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Stella Show Mgmt. Co., Silver Dollar City Stone Mountain Park, Inc., Country Living Magazine and the under signed exhibitor agree to the following terms: The exhibitor agrees to present an exhibit of a quality consistent with the standards of this event and to obey all regulations and laws of the state of Georgia and the County of DeKalb. In addition, the exhibitor agrees to price all merchandise and accompany all sales with a sales slip. Set-up of booths must be complete at show opening and must remain set-up and open for business until show closing. Booths and aisles must be kept clear for safe access throughout show hours. Stella Show Mgmt. Co. reserves the right to demand removal by Exhibitor of any items which may not be in keeping with the shows image. Stella Show Mgmt. Co. reserves the right to make the rules and regulations it deems proper and necessary. The Exhibitor agrees to accept such rules and regulations and any interpretation as is set forth by Stella Show Mgmt. Co. All municipal, state and federal requirements in connection with sales must be fulfilled. All draperies, table covers, and display materials must be fire retardant. This contract cannot be assigned without the prior written consent of Stella Show Mgmt. Co. No booths may be shared without the prior written consent of Stella Show Mgmt. Co. The use of porters, if available, to assist unloading and loading is at Exhibitor's own risk. Silver Dollar City Stone Mountain Park, Inc., Country Living Magazine and/or Stella Show Mgmt. Co. shall not be liable for any resulting damage or claim. Silver Dollar City Stone Mountain Park, Inc., Country Living Magazine and/or Stella Show Mgmt. Co., its agents, officers or employees shall not be liable for property damage or personal injury to Exhibitor, its agents or employees, which may occur on or about any part of the subject premises, regardless of how such an injury or damage may have occurred. Exhibitor waives any claim against Silver Dollar City Stone Mountain Park, Inc., Country Living Magazine and/or Stella Show Mgmt. Co. and assumes all liability for loss or damage to Exhibitor's property entrusted to the premises. Exhibitors shall hold Silver Dollar City Stone Mountain Park, Inc., Country Living Magazine and/or Stella Show Mgmt. Co. harmless and shall indemnify Silver Dollar City Stone Mountain Park, Inc., Country Living Magazine and/or Stella Show Mgmt. Co. against all liability or expenses arising out of any claim of injury or damage to any person or property, together with all cost in connection with the defense thereto. I agree to abide by all of the policies of Silver Dollar City Stone Mountain Park, Inc., including that there are no pets allowed on the premises. CANCELLATION POLICY: A minimum cancellation charge of \$100 applies to all cancellations. Prorated schedule of cancellation charges is available upon request. The undersigned exhibitor applies for exhibition space at the above named show, encloses deposit herein and agrees to pay booth rent in full. Until you have received written communication from Stella Show Mgmt. Co. that your application has been accepted, this is not considered a binding contract. All contracts are subject to cancellation by Stella Show Mgmt. Co. or Country Living Magazine up to 48 hours before the event date due to unforeseen circumstances or necessary business accommodations. \* Exhibitors who are providing their own cover but using an outside or tent rental company to erect it must provide SSMC with at least 30 days prior notice AND must provide an insurance certificate for that company (details upon request) AND that company is subject to regulations and approvals from all governing bodies of the state, management and facility.

**EXHIBITOR'S SIGNATURE** \_\_\_\_\_

DATE \_\_\_\_\_

Permanent Exhibitor # \_\_\_\_\_

PRINT NAME \_\_\_\_\_

**2nd BADGE NAME** \_\_\_\_\_

TRADE NAME \_\_\_\_\_

Helper Name(s) if known: \_\_\_\_\_

**MERCHANDISE DESCRIPTION** Paraphrase your merchandise in four fields or less for booth placement, website, exhibitor list, publicity:

\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

WEBSITE: www. \_\_\_\_\_ E-mail: \_\_\_\_\_ @ \_\_\_\_\_

Additional info for marketing (i.e. your specialty, special skill or a specific item) \_\_\_\_\_

Attach, Enclose or Send PHOTOS for Publicity: \_\_\_\_\_

**IF NEW TO STELLA SHOWS, PLEASE ALSO FILL IN THE THE FOLLOWING**

Price range of items or description of services: \_\_\_\_\_

Show(s) previously participated in: \_\_\_\_\_

Dealer Reference: \_\_\_\_\_ Show Promoter Reference: \_\_\_\_\_

**MAILING ADDRESS**

STREET OR BOX NUMBER CITY STATE ZIP

PHONE: Business ( ) \_\_\_\_\_ - \_\_\_\_\_

Can we give this phone number to customers?  Yes  No

Home ( ) \_\_\_\_\_ - \_\_\_\_\_

Can we give this phone number to customers?  Yes  No

Cell ( ) \_\_\_\_\_ - \_\_\_\_\_

Can we give this phone number to customers?  Yes  No

FAX ( ) \_\_\_\_\_ - \_\_\_\_\_

OHIO SALES TAX # \_\_\_\_\_

**PLEASE SIGN and fill out 2nd BADGE NAME**

**AND MERCHANDISE DESCRIPTION every time.**

All other info is on file. Fill out address, phone, etc. only if there has been a change since your last show.

Exhibitor Number: \_\_\_\_\_

**DEPOSIT \$200**  
(\$100 non refundable)

**PAYMENT INFORMATION**

There is no fee to be vetted. Deposit will not be applied until accepted.

• **\$200 DEPOSIT** (\$100 non-refundable) due at time of application submission

• **50% OF BALANCE** (after deposit) DUE on JULY 1, 2011

• **Remainder of BALANCE DUE on SEPTEMBER 1, 2011**

Deposit Check# \_\_\_\_\_ Check Date \_\_\_\_\_

Charge DEPOSIT NOW, 50% ON JUNE 1st and BALANCE on SEPTEMBER 1st

Charge DEPOSIT ONLY to credit card  Charge BALANCES ONLY to credit card on due dates

Credit Card Number Visa MC AMEX \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

Make checks payable to: **Stella Show Mgmt. Co., 277 Fairfield Rd., Suite 321, Fairfield, NJ 07004 Ph 973-808-5015, FAX 973-808-6806, email: info@stellashows.com**

A minimum cancellation fee applies to all cancellations received by phone or in writing. The prorated schedule of cancellation charges is as follows: • A minimum \$100 of show deposit is nonrefundable regardless of when cancellation is received. • Cancellations that occur 29 days to 14 days prior to event date must pay 50% of the full booth rent. • Cancellations that occur 13 days to 7 days prior to event date must pay 75% of the full booth rent. • Cancellations that occur less than 7 days prior to event date must pay the full booth rent. Stella Shows credits, credit card or check refunds are up to the discretion of the show manager. In the case of most cancellations, there will be a credit created for another Stella Show to be used within one year.